

Internship Online Marketing in Netherlands



Brekz International is a fast-growing internet shop in pet food and pet supplies with a leading position in the Netherlands (www.brekz.nl). Brekz is expanding fast outside the Netherlands in countries as Germany, France, Italy, Austria, Denmark and Belgium (www.brekz.de, www.brekz.fr, www.brekz.it, www.brekz.at, www.brekz.dk, www.brekz.be). For the expansion in Germany we have an internship Online Marketing vacancy available for an German student who is interested to learn a lot in the field of online marketing in the Netherlands for about 5 months or longer. You will be part of our online marketing team and be directly involved in the development and growth of a young and innovative internet company. Keywords are online marketing, email campaigns, search engine advertising (SEO/SEA), link building, social media advertising and affiliate marketing. This includes optimal use of Google AdWords, keyword-based analytics, all kinds of online campaigns and customer loyalty. You will also be involved in customer service.

You are communicative, creative, flexible and capable to work independently in an informal and no-nonsense environment. A pleasant and educational internship where you will be given responsibilities as well. There will be good mentor support from the company.

Requirements:

- You are studying for a Bachelor/University degree
- You have strong interest in e-commerce and knowledge of (online) marketing
- You have work ethic, team working skills and are commercially driven
- You are creative in initiating new marketing concepts
- You make use of social media and possibly have experience in SEO/SEA

We offer:

- A pleasant and educational working environment in the center of the Netherlands (near Utrecht)
- Be part of a young and enthusiastic team
- A company that is open to new ideas
- A room in a student house paid by the company

To apply: send your motivation and CV to marketing@brekz.nl for the attention of Mr. E. Broekhuizen.

Brekz International BV
Nijverheidsweg 15
3606AH Maarssen
NETHERLANDS

www.brekz.it
www.brekz.fr
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www.brekz.de
www.brekz.at
www.brekz.be
www.brekz.dk