



# International Programs & Faculty Information



**MERCATOR**  
SCHOOL OF MANAGEMENT

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Mercator School of Management

[www.msm.uni-due.de/isma](http://www.msm.uni-due.de/isma)

[www.BESTsummeracademy.com](http://www.BESTsummeracademy.com)

Mercator School of Management

[www.msm.uni-due.de](http://www.msm.uni-due.de)

University of Duisburg-Essen

[www.uni-due.de](http://www.uni-due.de)

December 2017



Warm greetings to our Exchange Partners worldwide!

The staff of **Mercator School of Management International Office** are pleased to introduce themselves. Our team is in charge of all international matters at Mercator, like managing the faculty's different exchange programs, dealing with agreement matters, sending Mercator students abroad and hosting visiting students from partner institutions. Connected to more than 50 universities all over the globe, our International Office takes care of around 150 incoming and outgoing students every year. Our primary objective at Mercator is to build prosperous academic relationships with other countries by promoting an ongoing global student and faculty exchange!

This brochure supplies our partners with information about the University of Duisburg-Essen, the Mercator faculty with its international programs, and the city of Duisburg. Please feel free to contact us for more information on any of these topics. We are very much looking forward to getting in contact and working closely with all of our global partners!



## Message from the Rector

*"We are one of the youngest universities in Germany and have a fresh way of looking at things. We think in terms of unlimited possibilities instead of possible limitations. Located in the heart of the Ruhr metropolis, we have 11 faculties working to develop ideas with a future. We are strong on research and teaching, embrace diversity, promote academic potential and fight for genuine educational equality."*

Univ.-Prof. Dr. Ulrich Radtke

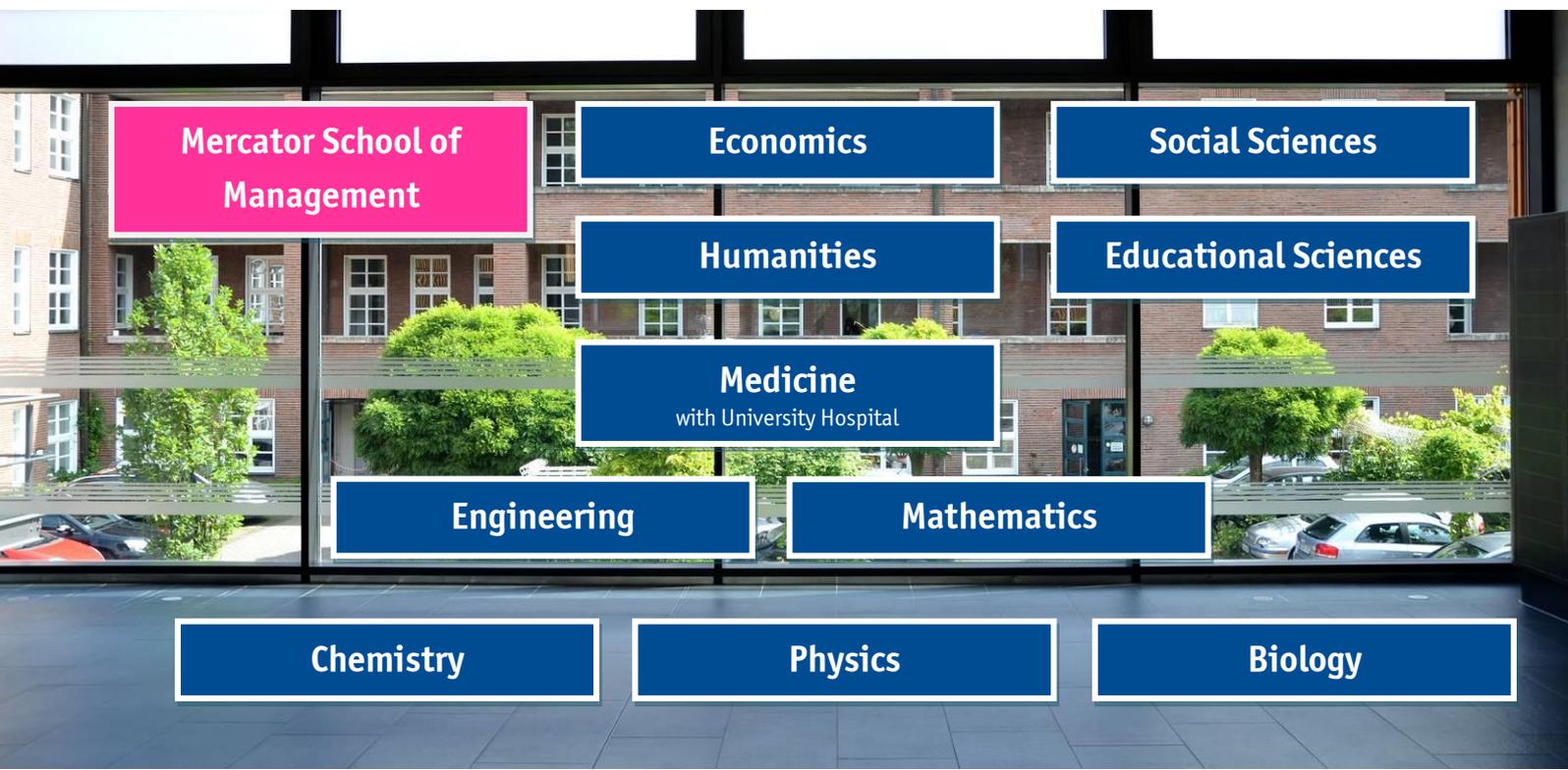


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The **University of Duisburg** was first established in the year 1655. In 2003, it merged with its sister university in the neighboring city of Essen, henceforth bearing the name "**University of Duisburg-Essen**". As a result, UDE encompasses two main campuses (one in Duisburg, one in Essen) and is listed among the oldest and youngest universities in Germany at the same time. With around **42,000** enrolled students, UDE ranks among the 10 largest universities in Germany. Half of its student population is female, while 19 percent is made up of internationals. Each year, approximately 12,000 new students begin their studies at UDE. The university currently provides employment for **470** professors, **3500** academic staff and **1600** technical staff.



The University of Duisburg-Essen is ranked **13<sup>th</sup>** among the *TOP 200 universities under 50 years old* by **The Times Higher Education (THE)** Ranking of 2017, which labels UDE as the 3<sup>rd</sup> best German university in this category.



**Mercator School of Management (MSM)** is the Business Faculty of the University of Duisburg-Essen, situated on Duisburg campus. MSM was founded in 2005 as a successor of the former Faculty of Business Administration and Economics. Based on the model of US-American business schools, MSM strives to operate on an international level by combining profound research practices with a high applicability in the real world. Mercator's strong focus on research, combined with quality education, guarantees Mercator a rank among the leading Business faculties in Germany.



Beyond the boundaries of Duisburg, Mercator School of Management is renowned for its research-based teaching. The faculty was ranked 2<sup>nd</sup> among German universities in categories "International Publications" and "Citations" (CHE, Nov 2011), is accredited by the German AQAS and a valid member of AACSB since 2013. Currently, the Mercator School of Management is hosting 25 tenured professors and 90 full-time research staff. The faculty holds the right to confer not only doctoral degrees (PhDs), but also professorships in Business Administration.

Currently, a total of 3430 students pursue a bachelor's or master's degree at Mercator School of Management. The most popular study tracks are Accounting & Finance, Management & Economics, as well as Supply Chain Management and Logistics. More than 20 chairs, each one with a different scientific specialization, offer a wide variety of interesting courses to both Mercator's local and international students.



## City of Duisburg

**Duisburg** is located in the western part of Germany, close to Düsseldorf and Cologne. With approximately 500,000 inhabitants, Duisburg is the fifth-largest city in North Rhine-Westphalia, a region whose cities are closely interconnected due to an elaborate infrastructure. As a result, every place in Duisburg and its surroundings can be easily reached by train or bus. Duisburg's geographical position is a wonderful invitation to travel, with grand European metropolises like Paris, Amsterdam or Brussels only a stone's throw away. The city of Duisburg truly lies in the heart of Europe!

Duisburg's first history reference dates back to the 9th century. The city spreads along both sides of the rivers Rhine and Ruhr, which join in the centre of Duisburg. Duisburg spans 25 km from the north to the south and comprises seven districts.

"Duisport", Duisburg's harbor, is considered the largest inland port in Europe. It is officially regarded as a "seaport" because seagoing river vessels go to ports in Europe, Africa and the Middle East. The large harbor, along with the proximity to important cities, has let Duisburg become an important turnover and production point for many industries. For a long time, the city was renowned for its steel production, coal mining and chemical industry. However, with the last remaining coal mine closed down in the summer of 2009, Duisburg faced structural change. Nowadays, Duisburg offers a wide variety of leisure activities. Some of the city's highlights are the Duisburg Zoo, malls, parks and lakes, water skiing schools, climbing parks, industrial attractions and the inner harbor mile with its restaurants.

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## International Programs

Mercator School of Management maintains academic partnerships all over the world. More than 20 of these cooperations are ERASMUS agreements with European universities and about 15 are with well-known US universities. Apart from Europe and the US, MSM students have the opportunity to spend a semester in China, Korea, Japan, India or Kazakhstan. This close network enables MSM students to study in most regions of the world, and it serves as a foundation for attracting international guest students and researchers to Duisburg. Foreign students at MSM are helped and advised by the International Office as well as by committed local students who are engaged in the faculty's Buddy Program. This way, they get accustomed to the German higher education system and the daily life in Duisburg very fast.

The **BEST Summer Academy**, **GRSP** and **SESIP** are special programs designed for our international visiting students. They are described in detail on the following pages. Additionally, Mercator School of Management arranges intensive short lectures each semester, which allow incoming undergraduates to gain 5 ECTS (2.5 US credits) in 2-3 weeks. These exclusive short courses are taught in English either by MSM staff or by visiting professors from MSM partner universities. Depending on the program they choose, Mercator incomings either study among local German students in regular MSM courses, or in a customized international setting.

Our study exchange programs for Mercator students cover the regular semester exchange (that is, a one-semester study period abroad), but also feature special options such as Double Degrees or the **Summer Term Abroad (STA)**. The Double Degree Program permits Mercator students to obtain a full university degree abroad, whereas the STA particularly addresses students wishing to spend shorter terms at a foreign university over the summer.



## Social and Economic Sciences Program

The **Social and Economic Sciences International Program (SESIP)** is Mercator's trailblazer in terms of the regular semester exchange. Around 50 lectures and seminars, both at undergraduate and graduate level, are part of SESIP each year. The included courses, from which exchange students may freely choose, are taught in English language and enable incomings who are not fluent in German to gain up to 30 ECTS (that is, a whole semester equivalent) at MSM. The program is open to all exchange students visiting Duisburg campus as guests of the Faculty of Social Sciences, Mercator School of Management or the Institute of East Asian Studies. By connecting social and political sciences with regular business courses, SESIP offers our international guests a wide range of modules to choose from.

An up-to-date version of the **Course Catalogue** is available online:



[Mercator Course Catalogue](#)

In addition to the regular course offering, incoming students may attend a broad selection of different language classes. Other lectures in English may be offered upon request through the *Institute of Optional Studies (IOS)* or by other faculties.



## BEST Summer Academy

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In addition to the regular semester exchange, Mercator School of Management offers a five-week intensive European Business and Economics Program taking place each year between May and June. The **Business and Economics Summer Term** or as the program is called, the **BEST Summer Academy**, was designed specifically for upper-classmen and graduate international students and is fully taught in English. Participating students get the opportunity of earning up to 9 transferable US-Credits, while making friends with interesting people from all over the world. The program includes various field trips and company visits, along with a 4-day trip to Berlin and free weekends for touring Europe.

The BEST program aims to increase students' understanding of international business operations and economic policies in European countries as well as enable students to compare various economic systems and international business practices from a European perspective. Furthermore students attending the BEST program are provided with the opportunity to study business and economic policy issues of present-day Europe and finally, to improve their German language proficiency.



**BEST Summer Academy 2018**  
**May 28 – June 30**

[www.BESTsummeracademy.com](http://www.BESTsummeracademy.com)

**APPLY NOW!**

Application Deadline March 31



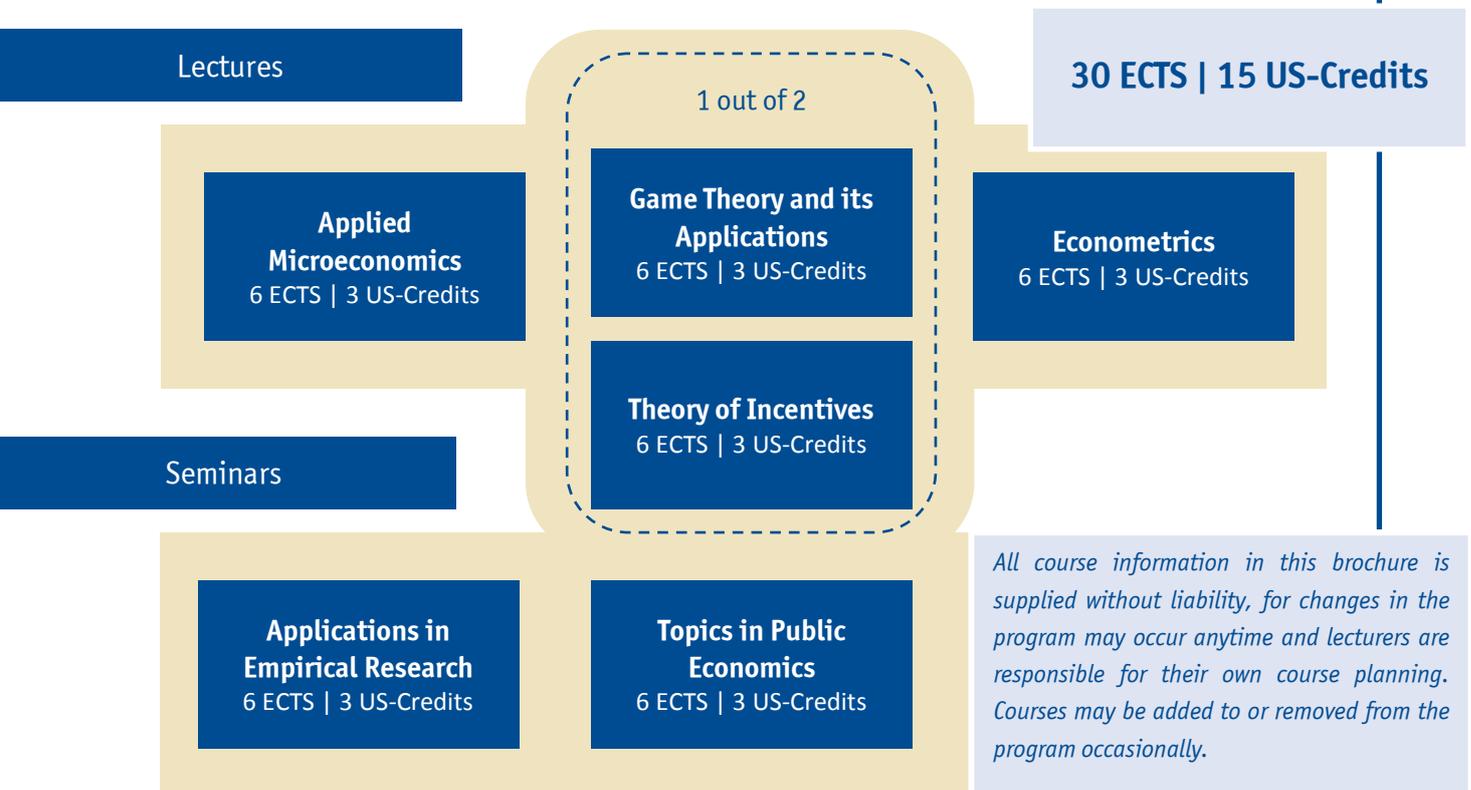
# Graduate Research Studies Program

The **Graduate Research Studies Program (GRSP)** is a premium program specifically designed for graduate and early-stage postgraduate students. Taught completely in English, it addresses research-interested high potentials from all over the world, who are striving to embark on a scientific or academic career. Participants of the program gain insight into important research methods and learn the principles of scientific work and practice. Aiming especially at graduate (or beginner PhD) students, the program serves as a profound preparation for their consecutive doctoral studies.

In the competitive world of higher education, GRSP not only provides key academic skills, but also gives students a headstart in their future academic careers!

## Program Requirements:

- Students are expected to have a good fundamental understanding of their academic field.
- They are highly ambitious and willing to acquaint themselves with new research methods and topics. (It is the students' own responsibility to fill knowledge gaps and to catch up with unfamiliar course contents.)
- Due to the program's high academic standards, MSM will only accept applicants who provably belong to the top 20 % within their course of study!



## Double Degree Programs

The cooperation agreements with Arkansas State University (ASU) in Jonesboro, the Colorado State University (CSU) in Pueblo, the University of Pennsylvania (IUP) in Indiana as well as the Mississippi State University (MSU) in Starkville allow MSM students to receive their MBA within one year of studies in the US. MSM students wishing to take part in this MBA program must complete two semesters of their graduate studies in Duisburg before they are eligible to pursue their MBA at one of the four universities. After having successfully completed the MBA, students have to finish their studies in Duisburg in order to receive the MSM Master Diploma as well. Approximately 20 MSM students are taking advantage of this opportunity each year.

Besides the possibility of pursuing the MBA in the USA, MSM students have the opportunity to take part in the German-Polish study program, which is organized in cooperation with the SGH Warsaw School of Economics. Undergraduate MSM students further have the option to spend two semesters in France, earning a full Bachelor's degree at our partner ESC Troyes and completing their studies at MSM upon their return to Germany.

The course schedules within our Double Degree programs are fixed, which facilitates the credit transfer between MSM and the respective partner university. Thanks to these unique conditions, participating students are given the chance to obtain two equal degrees within one standard period of study at MSM.



## Department Heads

### **Peter Chamoni, Prof. Dr.**

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### **Christel Quasigroh**

Managing Assistant / Secretary

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## Nicole Beuscher, M.Sc.

Managing Director International Programs

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Nicole has been working for the University of Duisburg-Essen since 2014 and joined our team in November 2015. At the Mercator International Office, she is in charge of both our European and overseas programs, as well as contracts, new programs etc. During her studies in Accounting and Finance, she spent one semester at the Seoul National University in Korea and another semester at our partner ESC Troyes in France.



## Silke Bandyszak, M.Sc.

Coordinator International Programs

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Silke is our Coordinator of International Programs and mainly in charge of our overseas programs. After earning her master's degree in Business Analytics at the Mercator School of Management, she became a member of the International Office team in July 2016. Silke gained first-hand international experience by spending a full semester at Linnaeus University in Sweden, as well as a quarter at Western Washington University in the United States.



## Tobias Wind, B.Sc.

Coordinator of European Programs

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Tobias began his studies of Business Administration at Mercator School of Management in October 2012. During the Winter Semester of 2014/15, he studied for several months at Sabanci University, our partner institution in Istanbul, Turkey. He has been employed at the International Office since January, 2016. As our Assistant Coordinator, he is mainly responsible for European programs, but also takes an active role in mentoring our annual BEST Summer School participants.



## Student Assistants

Administrative Support

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Each semester, student assistantships are assigned to highly committed MSM students. These students get the unique chance to strengthen their intercultural competences by working in the field of international affairs. Their tasks range from simple administrative and organizational work to mentoring and guiding our incoming internationals. Student assistants also look after Mercator's outgoing students who welcome a contact point at eye level.



## China

- Chu Hai College of Higher Education (CHC), Hong Kong
- Hong Kong Baptist University (HKBU), Hong Kong
- Lingnan University (LU), Hong Kong
- Fudan University (FU), Centre for European Studies, Shanghai
- Huazhong University of Science and Technology (HUST), Wuhan
- Wuhan University (WU), Wuhan

## European Union

- Université Catholique de Louvain, Louvain-la-Neuve, Belgium
- Tomas Bata University, Zlin, Czech Republic
- University of Southern Denmark, Esbjerg, Sonderborg and Odense, Denmark
- Groupe ESC Troyes, Champagne School of Management, Troyes, France
- Jean Moulin Lyon III University, Lyon, France
- University of Montesquieu-Bordeaux IV, Bordeaux, France
- Paris-Sorbonne University, Paris IV, France
- Roma Tre University, Rome, Italy
- Warsaw School of Economics (SGH), Warsaw, Poland
- Universidade Técnica de Lisboa, Lisbon, Portugal
- Politehnica University of Bucharest, Bucharest, Romania
- Universidad de Granada, Granada, Spain
- Universidad de León, León, Spain
- Universidad Europea del Atlántico, Santander, Spain
- Universidad Pablo de Olavide, Sevilla, Spain
- Universidad San Jorge, Zaragoza, Spain
- University of Borås, Borås, Sweden
- Växjö University, Växjö, Sweden
- HAN University of Applied Sciences, Arnhem, The Netherlands
- Radboud University, Nijmegen, The Netherlands
- Canakkale Onsekiz Mart University, Canakkale, Turkey
- Sabanci University, Istanbul, Turkey

## Japan

- Doshisha University, Kyoto
- Dokkyo University, Soka
- Sophia University, Tokyo

## United States

- American University (AU), Washington Semester, Washington, D.C.
- Arkansas State University (ASU), Jonesboro, Arkansas
- Brigham Young University (BYU), Provo, Utah
- California State University (CSUMB), Monterey Bay, California
- Colorado State University (CSU), Pueblo, Colorado
- Indiana University of Pennsylvania (IUP), Indiana, Pennsylvania
- Georgia Institute of Technology (GIT), Atlanta, Georgia
- Lehigh University (LU), Iacocca Institute, Bethlehem, Pennsylvania
- Mississippi State University (MSU), Starkville, Mississippi
- St. Martin's University (SMU), Lacey, Washington
- University of California (UC), Berkeley, California
- University of Colorado at Colorado Springs (UCCS), Colorado Springs, Colorado
- University of Illinois at Urbana-Champaign (UIUC), Champaign, Illinois
- University of New Mexico (UNM), Albuquerque, New Mexico
- University of Northern Iowa (UNI), Cedar Falls, Iowa
- Western Washington University (WWU), Bellingham, Washington

## Korea

- Chung-Ang University, Seoul
- Pusan National University, Pusan
- Seoul National University, Seoul

## Russia

- Plekhanov Russian Academy of Economics, Moscow

## Kazakhstan

- al-Farabi Kazakh National University (KAZNU), Almaty
- Kazakhstan Institute of Management, Economics and Strategic Research (KIMEP), Almaty
- Kazakh British Technical University (KBTU), Almaty

## India

- Peoples Education Society (PES) - Institute of Technology, Bangalore

The BEST Program gives preference to students from these partner institutions.

## Mercator School of Management

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## Campus Map





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