

### BEST Program Costs 2018

Expenses in EURO (€)	BEST Orientation and Courses May 28 - June 30	With Tuition Waiver <sup>1</sup>
Tuition <sup>1</sup>	1,400	---
Application & Administration <sup>2</sup>	100	100
Campus Fees	80	80
Accommodation <sup>3</sup>	1,170	1,170
Local Transportation <sup>4</sup>	190	190
Health Insurance	100	100
Field Trips, Company Visits <sup>5</sup>	180	180
Course Material <sup>6</sup>	50	50
Berlin Excursion <sup>7</sup>	430	430
<b>Total</b>	<b>3,700</b>	<b>2,300</b>

<sup>1</sup> Tuition may be waived for students from partner universities, which waive tuition reciprocally for MSM students. Please contact the International Office of your home university for additional information.

<sup>2</sup> This amount is not refundable.

<sup>3</sup> Hotel "Rheinischer Hof": twin rooms, breakfast, free Wi-Fi.

<sup>4</sup> **New in 2018:** All BEST participants receive a student ticket valid for public buses, trams and public trains **within the whole region of NRW** during the course program.

<sup>5</sup> Welcome and farewell party, company meals, entrance fees, guided tours.

<sup>6</sup> Scripts, copies, folders, etc.

<sup>7</sup> Hotel accommodation incl. breakfast, Wi-Fi, ground transportation, entrance fees, guided tours.

### Excellent Starting Point for Touring Europe



## Apply Now and Put Europe on Your Resume!



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All MSM study tracks are accredited by AQAS. MSM is a member of AACSB International and is pursuing its accreditation.



## European Business and Economics in Germany

### International Summer Academy

May 28 - June 30, 2018



**Put Europe on Your Resume!**

BEST Summer Academy 2018

## BEST at a Glance:

- Courses in Business, Economics, and German Language
- Taught in English
- Earn up to 9 US-Credits
- Designed for upper-classmen and graduate students
- Tuition may be waived for students from partner institutions
- Includes 4-day trip to Berlin
- Free weekends to explore Europe
- Meet students from all over the world

**Preferred deadline  
for admission application is  
March 31, 2018**

Early applications are recommended and will receive preferential review and notification.

## What BEST students say:

“In only five weeks, my entire perception of the world and its limits changed. It may quite possibly be the best trip of my life”

“I had tons of memories and learned more than I had ever imagined. I would definitely recommend the program!”

“The mixture of classes and activities has provided me with an experience I will always remember!”

## BEST Program Schedule 2018

### BEST Orientation: May 28 - June 03

Introductory Lectures and Language Training  
as well as  
Company Visits and Sightseeing Excursions

### BEST Courses: June 04 - June 30

Instructor	BEST Module and Course Titles	Credit hours	Credits
<b>Module:</b>	<b>Business Administration in Europe</b>	<b>36</b>	<b>3</b>
Ass.-Prof. Dr. Theis	Corporate Governance and Auditing in Europe	12	
Prof. Dr. Klein	Marketing Strategies in Europe	12	
Prof. Dr. Rolfes	Banking and Corporate Finance in Europe	12	
<b>Module:</b>	<b>European Managerial Economics</b>	<b>36</b>	<b>3</b>
Prof. Dr. Heiduk	The European Union as a Global Actor	12	
Prof. Dr. Pascha	European Economic Integration	12	
Prof. Dr. Döhrn	European Currency Union and Financial Markets	12	
<b>Module:</b>	<b>German Language</b>	<b>36</b>	<b>3</b>
Dr. Beatrix Fehse	Reading and Writing Comprehension	12	
	Conversation	12	
<b>Total of</b>	<b>3 BEST Modules in 9 Courses</b>	<b>108</b>	<b>9</b>

## BEST Faculty



Cassel Chamoni Döhrn Fehse Klein



Pascha Rolfes Heiduk Theis

## BEST Orientation

Right from the start, BEST students are exposed to a variety of introductory courses. First, they will receive an introduction to the current political situation and economic performance of the European Union. Second, they will learn about the historic, cultural, and business highlights of Duisburg and the region – accompanied by local MSM students. Third, BEST orientation includes company visits, e.g., to the Federal Reserve Bank of Germany in Dusseldorf, and field trips within the industrial and cultural vicinity. Last but not least, students will enjoy their first sessions in German language.

## BEST Courses

BEST does not offer a small-scale degree program. Its hallmark is the concentration on core subjects of business techniques and economics, with special emphasis on the European Single Market and European Policy. Therefore, BEST courses and credits can either be transferred to your home institution or provide valuable supplement to a university degree. Moreover, BEST provides an excellent preparation for students planning a career in international companies and organizations.

## BEST Excursion to Berlin

BEST arranges a four-day trip to Berlin after the first half of the program. Accompanied by the BEST staff, you will enjoy several guided tours to the political, commercial, and cultural highlights of the old and new capital of Germany, e.g., the Brandenburg Gate, the Federal Parliament, Checkpoint Charlie with the old Berlin Wall, or the East Side Gallery. In 2018, the excursion is scheduled for June 14 - June 17.

## BEST Calendar 2018

Preferred deadline for admission	March 31
Notification and invoices mailed at the latest	April 15
Payments due	April 30
Last day to receive 80 % refund from withdrawal	May 14
<b>Arrival of BEST participants</b>	<b>May 28</b>
BEST Orientation begins	May 29
BEST Courses begin	June 04
BEST Courses end	June 28
Final examination	June 29
<b>Departure of BEST participants</b>	<b>June 30</b>